

What is NAIA?

The National Animal Interest Alliance (NAIA) is a charitable 501(c)(3) educational organization of recreational, business, agricultural, and scientific interests founded in 1991 to support and promote best practices in responsible animal ownership and use while providing a viable alternative to animal rights extremism. NAIA's membership consists of pet owners, dog and cat clubs, rescue groups, breeders, veterinarians, research scientists, farmers, fishermen, hunters, and wildlife biologists.

NAIA is committed to preserving the human-animal bond, the special bond that exists when people live and work with animals, and supports everyone from beginners to professionals as they strive to learn more about animal care and husbandry.

What does NAIA do?

NAIA supports animal welfare and the rights of animal owners by:

- Providing factual information to the public about animals and animal welfare issues
- Creating programs to improve the care and welfare of animals
- Helping local animal welfare groups achieve their mission
- Helping local authorities write laws that target irresponsible ownership practices and inhumane treatment of animals while safeguarding the rights of responsible animal owners
- Supporting the enforcement of state and federal laws that mandate the proper treatment of animals and provide penalties for animal abuse.



To join or to learn more about the National Animal Interest Alliance, visit our website at
www.naiaonline.org.

NATIONAL ANIMAL INTEREST ALLIANCE

PO Box 66579
Portland, OR 97290



NAIA 2014 National Conference
If you're not at the table...
You're on the table!



November 8-9, 2014
Orlando, Florida

NAIA Annual Conference

*"If you're not at the table...
you're on the table!"*

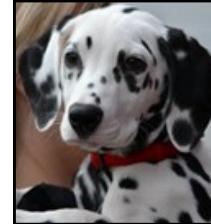
A recent study showed that many consumers learn about farm animal treatment not from farmers or experts who work with animals, but from animal rights organizations who would see animal agriculture abolished. Discussions on animals are dominated by animal rights rhetoric in many other areas, as well. Whether the topic is research, entertainment, carriage horses, dog breeding, hunting, zoos, much of the available information comes from individuals and organizations whose goal isn't to educate, but to get attention, indoctrinate, and raise funds.

People who actually work with animals often discount the heated rhetoric of the activists who disparage them. They lack the time to respond, don't want to appear argumentative, or find the claims too absurd to take seriously. But not speaking up, not engaging the public is dangerous: it is the opponents of agriculture, of research, even pet ownership who are shaping perception, which in turns shapes culture and public policy. If you aren't working to shape the discussion, somebody else is!

The content of our conference is cutting edge and provocative. As usual, we have a fabulous panel of speakers lined up: Nationally acclaimed attorneys, top media relations and social media experts, and legislators and lobbyists. We will weigh in with their views and have additional panels on key issues and workshops to put tools you can use in your hands. Join us, engage in the discussion—take your rightful place at the table!



We are proud to feature presentations from top experts in animal welfare and husbandry, animals in science, animal law, and many other useful topics!



Featured Presentations

Robert Guyer, President of The Lobby School, former state lawmaker, author: *Effective Grassroots Lobbying*;

David Jentsch, PhD, Neuroscientist and UCLA Professor: *Seeking cures in an age of extremism*;

Jamie Foster, Solicitor Countryside Alliance: *Animal Anarchy in the UK—The battle between Welfare and Rights continues*;

John Simpson and Michelle Pardo, Attorneys at Law and Partners, Norton Rose Fulbright, Washington, DC: *Insights gained along the way to the landmark \$25 million settlement paid by HSUS and the ASPCA to Feld Entertainment*.

Cynthia O'Connor, DVM, Chris Walker, AKC VP of Communications, Patti Strand, NAIA President: *The anatomy of a TV hit piece: HBO's Unnatural Selection*.

Theresie Tungilik, Dept. of Economic Development, Gov. of Nunavut: *The impact of propaganda on international policies*;

Thomas Albert, VP Gov. Relations, Feld Entertainment, Janice Aria, Director of Animal Stewardship, Ringling Brothers Center for Elephant Conservation: *From the courts to city hall, the extremist's campaign to ban the circus continues*;

Baylen Linnekin, Executive Director, Keep Food Legal, Adjunct Faculty at American University: *Food Freedom*;

Steve Malone, Horse Carriage Owner-Operator, Teamster Delegate: *The campaign to end the horse carriage industry; and*

Cindy Buckmaster, PhD Neurobiologist, Chair, Americans for Medical Progress, Director, Center of Comparative Medicine, Baylor College of Medicine: *Speak now or forever rest in peace*.

There will also be workshops featuring subject matter experts on topical issues.

Sign Up Today!

Make your hotel reservation today! The conference will be held at the DoubleTree by Hilton Orlando at SeaWorld, in Orlando, Florida. A shuttle is available to the hotel from the Orlando International Airport.

You can reserve your room by typing in the following link: bit.ly/1qXmQbQ, and selecting the "reserve a room" option. You can also call (407) 352-1100 to make your reservation — just make sure you let them know you're with the National Animal Interest Alliance conference so you get the discounted group rate!

The price of the conference is \$250 and includes a continental breakfast and lunch each day, as well as a dinner and auction on Saturday night. You can mail your check to NAIA (see address below), or sign up online at www.naiaonline.org/get-involved/naia-annual-conference. Conference attendees who sign up before August 31 receive the special earlybird rate of \$175 for their conference admission.

NAIA CONFERENCE REGISTRATION

*If you're not at the table, you're on the table!
November 8-9, 2014*

Name: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Conference, Dinner & Auction \$250 _____ @ \$250 = _____

Total Enclosed Registration Fees: _____ for _____ attendees.

I want to join NAIA; please send information.

I can't attend but offer this donation to NAIA to support this valuable conference _____.

Return by mail with payment to:

The National Animal Interest Alliance

PO Box 66579

Portland, OR 97290

Phone: (503) 227-8450, Email: naia@naiaonline.org