

What is NAIA?

The National Animal Interest Alliance (NAIA) is a charitable 501(c)(3) educational organization of recreational, business, agricultural, and scientific interests founded in 1991 to support best practices and promote responsible animal ownership and use while providing a viable alternative to animal rights extremism. NAIA's membership consists of pet owners, dog and cat clubs, rescue groups, breeders, veterinarians, research scientists, farmers, fishermen, hunters, and wildlife biologists.

NAIA is committed to preserving the human-animal bond, the special bond that exists when people live and work with animals, and supports everyone from beginners to professionals as they strive to learn more about animal care and husbandry.

What does NAIA do?

NAIA supports animal welfare and the rights of animal owners by:

- Providing factual information to the public about animals and animal welfare issues
- Creating programs to improve the care and welfare of animals
- Helping local animal welfare groups achieve their mission
- Helping local authorities write laws that target irresponsible ownership practices and inhumane treatment of animals while safeguarding the rights of responsible animal owners
- Supporting the enforcement of state and federal laws that mandate the proper treatment of animals and provide penalties for animal abuse



To join or to learn more about the National Animal Interest Alliance, visit our website at www.naiaonline.org.

NATIONAL ANIMAL INTEREST ALLIANCE

PO Box 66579

Portland, OR 97290



NAIA 2013 National Conference

**The Conversation
Begins with You**



**November 2-3, 2013
Orlando, Florida**

NAIA Annual Conference

The Conversation Begins with You!

Animal protection organizations dominate the public debate about animal welfare in the US. Their fundraising commercials appear on TV practically every night, and their leaders are cited in newspapers and magazines continuously. Lawmakers vote their way, even when the recognized experts weigh in with irrefutable evidence to the contrary. The point is, when it comes to public opinion, the activist groups with ideological and fundraising agendas are in the driver's seat today, often putting the true experts on the defensive.

It's time to take back the conversation!

Whether you are a professional or a hobbyist, if your life revolves around animals, this conference is a must-attend event! Our speakers will present the latest information, strategic advice, and show you what the experts are doing to insure our freedom to responsibly own and care for our animals!

The content of the conference is cutting edge, provocative, informative, and useful. We have a fabulous panel of speakers lined up: Nationally acclaimed attorneys, respected animal scientists, top media relations and social media experts, and legislators and lobbyists. Subject matter experts will update important topics and panels will provide tools that you can use. Join us, and help put the experts back in charge of the conversation!



We are proud to feature presentations from several of the world's top experts in animal welfare, agriculture, animal law, veterinary medicine, and media relations.



Presentations

Animal Law Panel: Top legal counsel will discuss current challenges and opportunities presented by the animal law movement.

Jerrold Tannenbaum, JD: professor in the school of veterinary medicine and an adjunct professor in the school of Law at UC Davis.

Michael Tenenbaum, JD: focuses his So. California legal practice on agriculture, consumer preferences, free market economics and interstate commerce.

John Simpson, JD: Partner at Fulbright and Jaworski LLP since 1986. He is experienced in complex, protracted federal court litigation and has a strong background in federal administrative law.

Legislative Panel: Panelists will discuss legislative challenges and opportunities, and offer strategies for success.

Adrian Hochstadt, JD, CAE: director of the American Veterinary Medical Association's (AVMA) state legislative and regulatory initiatives.

Phil Guidry, JD: the American Kennel Club (AKC) Government Relations Senior Policy Analyst.

Pat Mixon: of Mixon and Associates, and the government consultant for Florida Veterinary Medical Assoc. and Florida Assoc. of Kennel Clubs.

NAIA Trust Representatives

Panel on US dog trafficking

Arnold Goldman, DVM: Veterinarian and NAIA board member presents a veterinarian's perspective on the mass movement of rescue dogs.

Patti Strand: NAIA Director presents a critical look at the outcomes interstate dog relocation programs.

David Waters, DVM, PhD, Canine health and longevity: a report from the "Old Gray Muzzle" tour!

Candace Croney, PhD, Animal Scientist, Purdue: Communicating animal care and well-being.

Marsha Kelly, MSK Ventures, Inc., Media relations: Tools you can use.*

Congressman Ted Yoho, Representing Florida's 3rd District, House Agriculture Committee member and veterinarian, will address the conference.

Sign Up Today!

Make your hotel reservation today! The conference will be held at the DoubleTree by Hilton Orlando at SeaWorld, in Orlando, Florida.

You can reserve your room by typing in the following link: bit.ly/18XROHY, and selecting the "reserve a room" option. You can also call (407) 352-1100 to make your reservation — just make sure you let them know you're with the National Animal Interest Alliance conference so you get the discounted group rate!

The price of the conference is \$250 and includes lunch each day, as well as a dinner with live music and auction on Saturday night. You can mail your check to NAIA (see address below), or sign up online at www.naiaonline.org/donations/. Conference attendees who sign up before August 31 receive the special earlybird rate of \$150 for their conference admission.

NAIA CONFERENCE REGISTRATION

The Conversation Begins With You
November 2-3, 2013

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Conference: number of attendees ____ @ \$250 = _____

Dinner/Auction Only: number of attendees ____ @ \$50 = _____

Total Enclosed Registration Fees: ____ for ____ attendees.

I want to join NAIA; please send information.

I can't attend but offer this donation to NAIA to support this valuable conference _____.

Return by mail with payment to:

The National Animal Interest Alliance

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Portland, OR 97290

Phone: (503) 227-8450, Email: naia@naiaonline.org