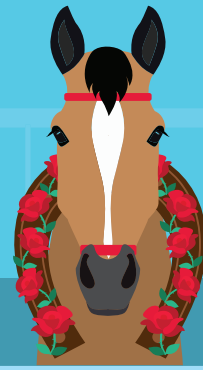


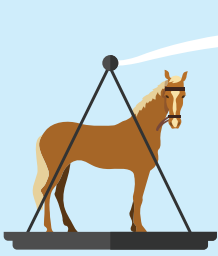
# THE KENTUCKY DERBY

THE FASTEST 2 MINUTES IN SPORTS



## THE STARS

THE AVERAGE THOROUGHBRED...



Weights  
**1000 lbs**



Same as a  
Grand Piano



Travels up to  
**35 MILES PER HOUR**  
A speeding ticket in your neighborhood



## THE INDUSTRY

= \$1B

**\$25 BILLION**  
Contributed to the Economy



Employs  
**350K PEOPLE**



## THE RACE

**1.25 MILES**  
or 10 furlongs long

**SECRETARIAT**  
still holds the record at  
1 min. 59.40 sec. set in 1973



## POPULARITY

**170,000**  
people attended the  
Derby in 2015



Derby attendance outdrew  
the 2016 Superbowl by

**100,000**



Spectators wear hats that can  
weigh **over half a pound...**

...and drink more than **120,000** mint juleps  
or **9,462** bottles of bourbon

