

ABOUT NAIA

The mission of the National Animal Interest Alliance is to promote the welfare of animals, strengthen the human-animal bond and safeguard the rights of responsible animal owners. Our members are pet owners, dog and cat clubs, obedience clubs and rescue groups as well as breeders, trainers, veterinarians, animal scientists, farmers, anglers, hunters and wildlife biologists. Many of America's most respected authorities on animal welfare, animal management, animals and public policy and responsible pet ownership belong to NAIA. We're a traditional organization with an educational approach. We support the rights of others to disagree with our views, but not to break the law or use threats, lies, intimidation, harassment or violence to force their views on others.

NAIA supports animal welfare and the rights of animal owners by:

- Providing factual information to the public about animals and animal welfare issues
- Creating programs to improve the care and welfare of animals
- Helping local animal welfare groups and shelters achieve their mission
- Helping local authorities write reasonable laws that target irresponsible ownership practices and inhumane treatment of animals while safeguarding the rights of responsible animal owners
- Supporting enforcement of state and federal laws that mandate the proper treatment of animals and provide penalties for animal abuse



THIS ONE'S JUST RIGHT

An introduction to purebred dogs
and the dedicated breeders
who raise them

NAIA MEMBERSHIP

I (we) offer the following support for NAIA activities:

- _____ Friend (\$35)
- _____ Champion (\$100)
- _____ Steward (\$250)
- _____ Benefactor (\$500)
- _____ Angel (\$1000)

All members receive a beautiful NAIA logo pin

Name _____

Address _____

City _____ State _____ Zip _____

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To learn more about NAIA, visit our award-winning website at
www.naiaonline.org and join online!



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PUREBRED DOGS... WHEN THE CHOICE MUST BE "JUST RIGHT"

Bringing a dog into the family is a big step. You want a dog that fits your lifestyle, and you want to minimize surprises. A puppy will live with a family for a dozen years or more, so selecting just the right breed and breeder can be critical to initiating and developing a strong bond with the dog. So how do you find the perfect pet? The answer is simple: Look for a purebred puppy with the traits you desire.

WHAT PUREBRED REALLY MEANS

A breed is a group of dogs with a set of identifiable characteristics such as size, coat type, and disposition. A purebred dog is one with both parents of the same breed.

Purebred dogs come from dedicated breeders who typically work with just one breed. They carefully select the parents of each litter with an eye towards preserving and improving their breed so you'll know exactly what to expect from your new puppy in several key areas, including:

- Temperament
- Size
- Coat length and texture
- Abilities
- Appearance
- Energy level and trainability
- Health

WHY THE BREEDER MAKES THE DIFFERENCE

Buying a dog directly from a good breeder is a pleasure. These breeders study their breeds and make decisions based on breed temperament, structure, and health. They typically raise puppies in their homes, giving them a head start on socialization and training.

They also:

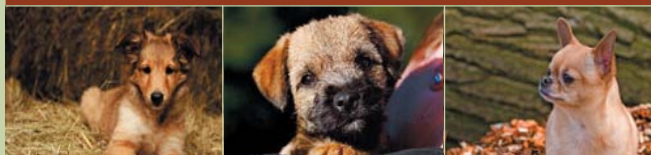
- Protect puppy health through screening of parent dogs
- Help you choose the puppy that's just right for your lifestyle
- Offer a contract that protects you and the puppy
- Provide a pedigree showing your puppy's parentage and genetic history
- Register their litters with reputable national registries like the American Kennel Club (AKC)
- Provide buyers the means to register their puppy with a reputable national registry
- Answer questions about your puppy's care and training
- Often begin housetraining and crate training your pup
- May even teach basic "puppy manners"
- Start your pup on a health care plan
- Take back pups that do not adapt well to your home

THE PUREBRED BREEDER COMMUNITY

Purebred dog fanciers become breeders because they love dogs, appreciate the qualities of a particular breed or two, and enjoy working with other people who love dogs.

That's why breeders network with other breeders and pet owners on breed-related activities. That's why they compete in dog shows and sports to prove that their dogs conform to the highest breed standards and have the structure and willingness necessary to perform. That's why they share their knowledge and understanding of dogs with puppy buyers and through clubs and local events.

The bottom line is simple. For these breeders, raising the best dogs is much more than a business. It's a passion, a privilege, a labor of love, and a lifelong commitment. You can reap the benefits of this devotion when you select one of their puppies.



PUREBRED BREEDERS... A VALUABLE COMMUNITY RESOURCE

Breeders who are devoted to their breeds are an invaluable resource to their communities. They make a difference every day by:

- Promoting responsible pet ownership and good neighbor practices
- Working with lawmakers to develop fair, effective and enforceable laws
- Joining with shelters to find homes for abandoned, mistreated and surrendered dogs of their breed
- Helping pet owners train and socialize their dogs
- Serving as an expert resource on all issues related to dogs
- Advocating for the interests of responsible dog owners

FINDING A PUREBRED PUPPY

If you know where to look, purebred puppies and the caring people who breed them should be easy to find. Here are some tips to steer you in the right direction:

- Contact a respected dog organization such as the American Kennel Club (www.akc.org) to locate national breed clubs
- Ask a veterinarian for a referral
- Search the Internet for breed clubs near you
- Attend a dog show
- Ask local dog groomers, boarding kennels or other pet service providers