## Who is NAIA?

NAIA is an educational organization of business, agricultural, scientific and recreational interests dedicated to promoting animal welfare and strengthening the bond between people and animals. NAIA includes thousands of pet owners, dog and cat clubs, obedience clubs and rescue groups as well as breeders, trainers, veterinarians, research scientists, farmers, fishermen, hunters and wildlife biologists.

NAIA strives to provide the public with useful and accurate information about animal issues, especially those issues that are complex, misunderstood or controversial.

## NAIA ...

- has a speakers bureau that provides experts to media, classrooms and public policy makers.
- serves on local, state and national task forces and committees.
- hosts national conferences.
- moderates Internet talk lists and animal rescue groups for 50 states, and
- publishes a quarterly newspaper and an award-winning website.

NAIA supports ordinary people and professionals as they strive to learn more about animal care, training and husbandry, or simply to become better pet owners. We believe that education and tolerance are the keys to progress in a free society and work with all legal animal industries, enterprises and recreational pursuits in which the participants are working for improvements. We support the rule of law and oppose the illegal and unethical acts of animal abusers and animal rights extremists who take the law into their own hands



For more information or to join our organization, contact the

## National Animal Interest Alliance

PO Box 66579; Portland, OR 97290

Phone: (503) 761-1139
Fax: (503) 761-1289
Email: naia@involved.com
Website: www.naiaonline.org

Brochure © 2002 by NAIA



Chicken, Pets, & Fishing
Could be History

If the animal rights movement has its way, many of your favorite things could be history!

National Animal Interest Alliance

(503) 761-1139

## CHICKEN, PETS, AND FISHING COULD BE HISTORY

If the animal rights movement has its way, many of your favorite things could be history. Animal rightists want to eliminate chicken, hot dogs, hamburger, ice cream, cheese, and fish sticks. They're opposed to hunting and fishing. No more leather belts, wool socks, silk blouses. Goodbye to zoos, circuses, and your favorite pet.

Animal rights activists worldwide are attempting to impose their value system on the rest of us. They believe that animals are equal to people. As one animal rights leader puts it: "A rat is a pig is a dog is a boy."

The animal rights movement opposes the use of animals for food, clothing, medical research, entertainment, and even for companionship. It's an entirely new value system, and if they can't persuade you to adopt it, they'll try to intimidate you into accepting it.

Responsible people care about animal welfare. They want to see animals treated humanely. But animal welfare isn't what the animal rights movement is after.

The next time you see an animal rights protest on the street, remember what these people really want. Whether they're opposing meat or medical research, zoos or

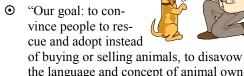
fur, their real agenda goes much further.

The next time anyone asks you for support of

bills to "help animals" make sure your support won't be used to promote a value system that puts animals ahead of people and condones or actively supports the use of violence as a means to an end.

Their protests and actions make it clear: if animal rights activists prevail, you won't be eating chicken, going fishing, or enjoying pets – you'll be reading about them ... in the history books.

Here's how animal rights leaders describe their plans



of buying or selling animals, to disavow the language and concept of animal ownership." – *Eliot Katz, In Defense of Animals*• "We have no problem with the extinction

- We have no problem with the extinction of domestic animals." – Wayne Pacelle, Vice-President, Humane Society of the US, formerly with Fund for Animals
- "Our nonviolent tactics are not as effective. We ask nicely for years and get nothing. Someone makes a threat, and it works." Ingrid Newkirk, PeTA, US News and World Report, April 8, 2002

"My goal is the abolition of all animal agriculture." JP Goodwin, employed at HSUS, formerly at Coalition to Abolish the Fur Trade. (As quoted on AR-Views, an animal rights Internet discussion group)

Here's what animal rights extremists have done to implement those plans

Among dozens of terrorist attacks in 2001 were these crimes:

- September 20, 2001: The Animal Liberation Front, considered a terrorist organization by the FBI, claimed responsibility for arson at a laboratory in Alamogordo, New Mexico, for a loss of \$1 million in tools, equipment and records. Researchers at the lab study cures for aids, hepatitis and other illnesses.
- September 8, 2001: ALF claimed an estimated half million in damage at a McDonald's arson in Tucson, Arizona, in which obscenities and swastikas were spray-painted on the buildings.
- May 2002: People for the Ethical Treatment of Animals, a group that claims it does not target children and does not commit violent acts, hired Gary Yourofsky to head its school lecture program. Yourofsky served jail time for stealing mink and is a frequent proponent of violence in the cause of animal rights. Here's what he has said ...

"Do not be afraid to condone arsons at places of animal torture." "Activist devotes life to animal rights." Toledo Blade, June 24, 2001

"It's not about loving animals. It's about fighting injustice. My whole goal is for humans to have as little contact as possible with animals." Associated Press, citing an interview with the Detroit Free Press; Dec. 7, 1998.

If an "animal abuser" were killed in a research lab firebombing, "I would unequivocally support that, too." "Activist devotes life to animal rights, "Toledo Blade, June 24, 2001

Brochure © 2002 by NAIA