



**NAIA 2009 Annual Conference  
Washington DC  
November 1-4, 2009**

**Propaganda, Reality and Public Perception**  
Dispelling Animal Myths in the Age of Images and Sound bites

This bellwether conference will bring together a diverse array of animal interests to explore the effects of propaganda on public policy and society in general. Each invited speaker will discuss a widely misunderstood topic, describe the commonly held belief, expose the misinformation responsible for the belief and then make recommendations for how we deal with the real issues that challenge us.

Our rich schedule of events will include a welcome reception on Sunday evening, featured lectures and workshops on Monday and Tuesday, and a lobby day on Wednesday to deliver our coalition's unified message to Congress.

**Confirmed Speakers and Topics**

**Dr. Ron DeHaven, Executive VP and Chief Executive Officer, AVMA**

Overview of animal welfare concerns

**Dr. Dale Bauman, Cornell University**

Dairy production's environmental impact: the good ole days may appear rose-tinted, but the future is green

**Dr. Edward Taub, University of Alabama at Birmingham, Dr. P. Michael Conn, Oregon Health and Science University and co-author, The Animal Research War**

The continuing war on animal research

**Patti Strand, NAIA Chairman and co-author of The Hijacking of the Humane Movement, Bill Bruce, Calgary Alberta, Director of Animal and By-Law Services**

Pet overpopulation

**Dr. Lance Baumgard, NAIA Director, University of Arizona**

Dietary misinformation, animal fats in the diet

**The Honorable Charlie Stenholm, Senior Policy Advisor at Olsson Frank, and Former Congressman (26 years, 8 as ranking Democrat on the House Committee on Agriculture)  
Scott Dutcher, Chief, Bureau of Animal Protection, Colorado Department of Agriculture;**

**Cindy Schonholtz, NAIA VP, Animal Welfare Coordinator, Professional Rodeo Cowboy Association, Exec. Dir., Youth Horse Council,**

The unintended consequences of banning horse processing in the US

**Margaret Poindexter, AKC General Council and AKC Kennel Inspection Program Chief**  
Are all commercial kennels puppy mills?

**Steve Kopperud, Executive VP, Policy Directions, Inc**  
Unity in pursuit of freedom: The answer to animal rights

**Gene Gregory - President & CEO - United Egg Producers, Jeff Armstrong, DVM - Dean of  
College of Agriculture & Natural Resources - Michigan State University**  
Propaganda, Science and the Ballot Box

**Mark Cushing, Atty., Partner Tonkon Torp, outside Counsel, Banfield the Pet Hospital,  
Counsel and Lobbyist, NAIA and NAIA Trust**  
Animal politics at the state and local level

**Justice Dept. Representatives**  
Civil rights and criminal issues related to the AR movement

**Select members of Congress and Federal Agencies**  
Animal welfare and agriculture

**More to be announced...**

**Reception: Sunday night, November 1**  
**Conference: Monday and Tuesday, November 2-3**  
**Lobby day: Wednesday, November 4**

**Help make this outstanding conference a great success!**

### **Sponsorship Opportunities**

**Platinum \$20,000**

**Gold \$10,000**

**Silver \$5,000**

**Bronze \$1,500**

Sponsors will receive full conference registration, special program space and banner recognition at the conference.

**Send Your Members**

**Publicize Our Conference in Your Newsletter**

For more information please contact us at 503.761.1139 or [naia@naiaonline.org](mailto:naia@naiaonline.org)