

# ABOUT THE CONFERENCE

This bellwether conference will bring together a diverse array of animal interests to explore the effects of propaganda on public policy and society in general.

Each invited speaker will discuss a widely misunderstood topic, describe the commonly held belief, expose the misinformation responsible for the belief and then make recommendations for how we deal with the real issues that challenge us.

Our rich schedule of events will include a welcome reception on Sunday evening, featured lectures and workshops on Monday and Tuesday, and a lobby day on Wednesday to deliver our coalition's unified message to Congress.

# ABOUT NAIA

The National Animal Interest Alliance (NAIA) is an educational organization of business, agricultural, scientific and recreational interests that was founded in 1991 to support and promote responsible animal ownership use, animal welfare, and to oppose animal rights extremism.



To join NAIA or to learn more about the organization, visit our website at [www.naiaonline.org](http://www.naiaonline.org) or e-mail [naia@naiaonline.org](mailto:naia@naiaonline.org)



Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Conference Fee is \$300 per attendee.

Fee includes Sunday evening reception, Monday and Tuesday conference sessions and workshops, conference materials, continental breakfast and lunch both days and dinner on Monday night.

Total Enclosed for Registration Fees:

\$ \_\_\_\_\_ for \_\_\_\_\_ attendees.

[ ] I want to join NAIA; please send information.

[ ] I can't attend but offer this donation to NAIA to support this valuable conference \$ \_\_\_\_\_

Return by mail with payment to:

NAIA, PO Box 66579, Portland, OR 97290

Ph: (503) 761-1139 Fax: (503) 761-1289

Email: [naia@naiaonline.org](mailto:naia@naiaonline.org)

Or sign up for the conference and NAIA membership on the website at [www.naiaonline.org](http://www.naiaonline.org)



NAIA 2009 Annual Conference  
November 1-4, 2009  
Washington DC

PROPAGANDA, REALITY  
AND PUBLIC PERCEPTION:  
*Dispelling Animal Myths  
in the Age of Images and  
Sound bites*



## SPEAKERS AND TOPICS

**Dr. Ron DeHaven, Executive VP and Chief Executive Officer, AVMA**

- *Overview of animal welfare concerns*

**Dr. Dale Bauman, Cornell University**

- *The environmental impact of dairy production*

**Dr. Edward Taub, University of Alabama at Birmingham, Dr. P. Michael Conn, Oregon Health and Science University and co-author, The Animal Research War**

- *The continuing war on animal research*

**Patti Strand, NAIA Chairman and co-author of The Hijacking of the Humane Movement, Bill Bruce, Calgary Alberta, Director of Animal and By-Law Services**

- *Pet overpopulation*

**Dr. Lance Baumgard, NAIA Director, Iowa State University**

- *Dietary misinformation, animal fats in the diet*

**The Honorable Charlie Stenholm, Senior Policy Advisor at Olsson Frank, and Former Congressman. Scott Dutcher, Chief, Bureau of Animal Protection, Colorado Department of Agriculture. Cindy Schonholtz, Director of Industry Outreach, Professional Rodeo Cowboy Association**

- *The unintended consequences of banning horse processing in the US*

**Steve Kopperud, Executive VP, Policy Directions, Inc**

- *Unity in pursuit of freedom: The answer to animal rights*

**Gene Gregory - President & CEO - United Egg Producers, Dr. Jeffrey D. Armstrong - Dean of College of Agriculture & Natural Resources - Michigan State University**

- *Propaganda, Science and the Ballot Box*

**Mark Cushing, Attorney, Partner Tonkon Torp, Outside Counsel and Lobbyist for NAIA and NAIA Trust**

- *Animal politics at the state and local level*

**Justice Department Representatives**

- *Civil rights and criminal issues related to the AR movement*

**Margaret Poindexter, AKC General Council and AKC Kennel Inspection Program Chief**

- *Are all commercial kennels puppy mills?*

**Select members of Congress and Federal Agencies**

- *Animal welfare and agriculture*



## SCHEDULE OF EVENTS

**SUNDAY, NOVEMBER 1ST**

Reception

**MONDAY, NOVEMBER 2ND**

Conference

**TUESDAY, NOVEMBER 3RD**

Conference

**WEDNESDAY, NOVEMBER 4th**

Lobby Day

## HOTEL INFORMATION

**FOR RESERVATIONS CONTACT:**

Liaison Capitol Hill Hotel  
415 New Jersey Avenue NW  
Washington D.C  
202- 638-1616

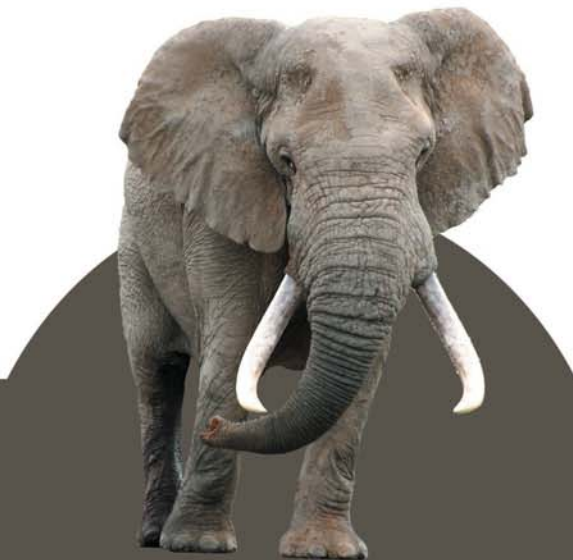
<http://www.affinia.com>

*Ask for the NAIA Conference Group Rate*

**FOR MORE INFO CONTACT NAIA:**

503-761-1139

[naia@naiaonline.org](mailto:naia@naiaonline.org)



## SPONSORSHIP OPPORTUNITIES

**PLATINUM \$20,000 | GOLD \$10,000 | SILVER \$5,000 | BRONZE \$1,500 | COPPER \$500**

Sponsors will receive full conference registration, special program space and banner recognition at the conference.